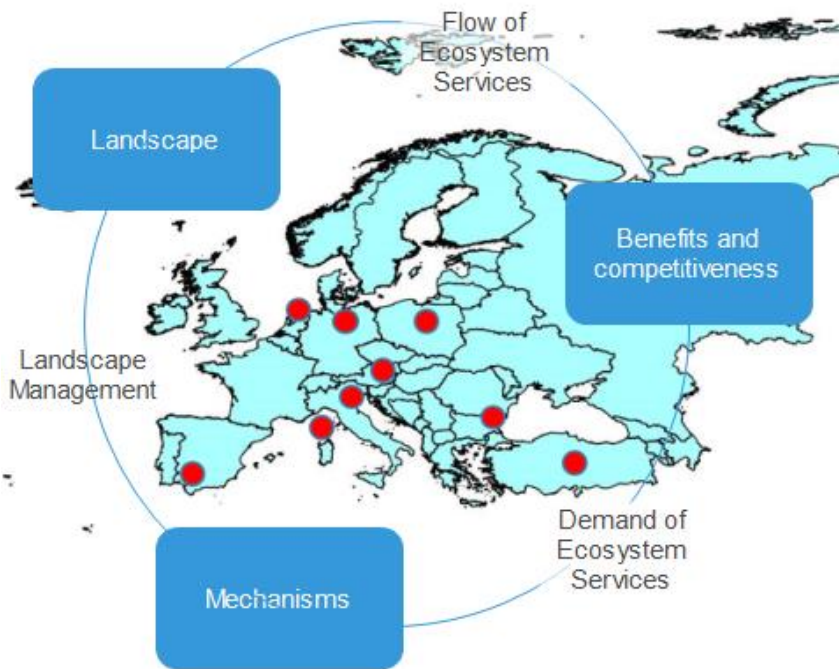




Landscape management, rural economies and the CAP: evidence and perspectives



Final Conference

November 13th, 2014

Representation of the Land Brandenburg to the EU
Rue Joseph II 108, Brussels



Purpose and Scope

Based on the Ecosystem Service approach, the Claim Project aims to provide insights into the potential contribution of landscapes to the creation of added-value for society in rural areas. In particular, the focus of CLAIM is to better understand the mechanisms and impacts of agricultural landscape management on regional socio-economic competitiveness. The specific goal of the project is to disentangle cause-effect feedbacks able to trigger valorization pathways at the landscape level. The involvement of stakeholder groups at both the EU and local levels, and an interdisciplinary perspective, are distinctive features of the project.

The purpose of the final conference is to disseminate project results that are of particular relevance to target EU institutions and other key stakeholders at the EU level. Academics active in regional development research in Europe and worldwide will be invited to present the findings of the project and to elaborate an agenda for future research on the relationship between landscape management and regional development.



AGENDA

11:00 Arrival and registration

11.30-13.00 Morning session

11:30 Welcome and introduction of the project

11:45 Flash presentations of case studies

13:00 Lunch

14:00-17:00 Afternoon session

14:00 What is the role of agrarian landscapes in socio-economic development? (B. van Zanten, VU-Amsterdam). Discussant: J. Delsalle, DG Environment

14:30 Is landscape a driver of competitiveness? (J. Kantelhardt, BOKU-Vienna). Discussant: O. Neagu, COPA-COGECA

15:00 What mechanisms to valorise landscape? (A. Piorr, ZALF-Müncheberg). Discussant: B. Slee, the James Hutton Institute

15:30 What methods to use? (D. Viaggi, UNIBO). Discussant: C. Short, University of Gloucestershire

16:00 What is the role of the CAP? (M. Lefebvre, IPTS-Sevilla). Discussant: C. Canenbley, DG Agri

16:30 The CLAIM evidence-based framework (I. Zasada, ZALF-Müncheberg)

16:40-16:50 Plenary discussion

16:50 Final remarks, implications and outlook for future research

G. Dubois, European Commission DG AGRI

B. Kovacs, European Commission DG RTD

17:00 End of the conference

Meeting venue:

Representation of the Land Brandenburg to the EU
Rue Joseph II 108, 1000 Brussels

Logistical information:

Metro: Station Maelbeek (Line 1)

Train: 20 minutes by foot from the Brussels Central train station and 30 minutes from the Brussels Gare du Nord station

[link Google Map](#)

Registration:

Participation is free; as the number of places is limited, please register through this form:

<https://claimproject.wufoo.com/forms/q1g99fla1j97inh/>

Scientific officer:

Barna Kovacs PhD, European Commission, DG Research & Innovation

Project coordinator:

Prof. Davide Viaggi, Associate Professor, Department of Agricultural Sciences, University of Bologna, Italy,
e-mail davide.viaggi@unibo.it

Project management:

Simone Maccaferri, PhD

e-mail simone.maccaferri@unibo.it

Project info:

<http://www.claimproject.eu/>

Linked .