

Supporting the role of the Common agricultural policy in Landscape valorisation: Improving the knowledge base of the contribution of landscape Management to the rural economy

CLAIM

Outline

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- Background and objectives
- Key features
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Project info

- Funding scheme: KBBE.2011.1.4-04 -The CAP and landscape management
- Project acronym: CLAIM
- Project full title: " Supporting the role of the Common agricultural policy in Landscape valorisation: Improving the knowledge base of the contribution of landscape Management to the rural economy "
- Budget: EU contribution 1.5 M€
- Time: 01/01/2012-31/12/2014

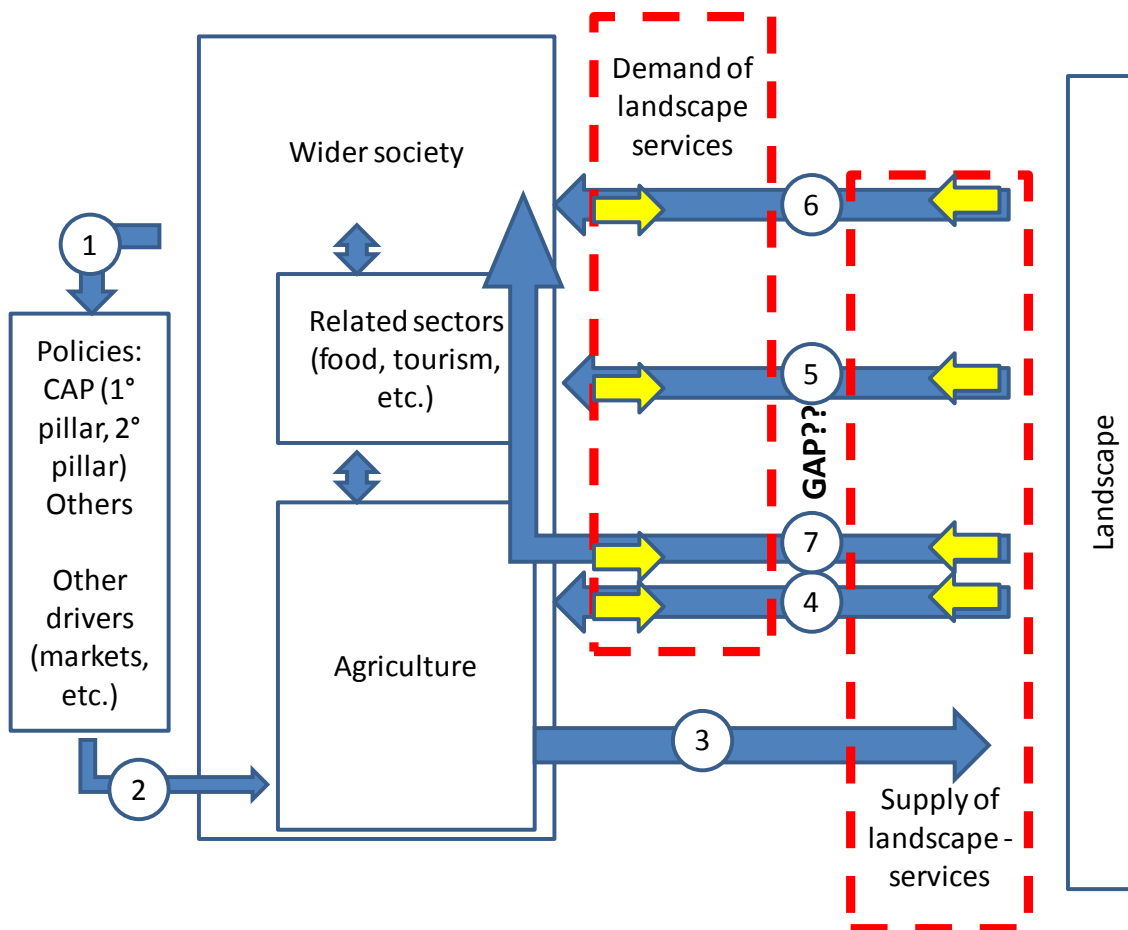
Project info - Partners

No	Name	Short name	Country	Project entry month ¹⁰	Project exit month
1	ALMA MATER STUDIORUM-UNIVERSITA DI BOLOGNA	UNIBO	Italy	1	36
2	LEIBNIZ-ZENTRUM FUER AGRARLANDSCHAFTSFORSCHUNG (ZALF) e.V.	ZALF	Germany	1	36
3	JRC -JOINT RESEARCH CENTRE- EUROPEAN COMMISSION	JRC-IPTS	Belgium	1	36
4	UNIVERSITAET FUER BODENKULTUR WIEN	BOKU	Austria	1	36
5	VERENIGING VOOR CHRISTELIJK HOGER ONDERWIJS WETENSCHAPPELIJK ONDERZOEK EN PATIENTENZORG	VU-IVM	Netherlands	1	36
6	INSTITUTO ANDALUZ DE INVESTIGACIONY FORMACION AGRARIA PESQUERA ALIMENTARIA Y DE LA PRODUCCION ECOLOGICA	IFAPA	Spain	1	36
7	SZKOLA GLOWNA GOSPODARSTWA WIEJSKIEGO	WAU	Poland	1	36
8	SULEYMAN DEMIREL UNIVERSITY	SDU	Turkey	1	36
9	AGRICULTURAL UNIVERSITY	AU	Bulgaria	1	36
10	INSTITUT NATIONAL DE LA RECHERCHE AGRONOMIQUE	INRA	France	1	36

Background

- Importance of public goods (among which landscape!)
- Little evidence of their economic value (particularly related to second-order effects)
- Many detailed studies, but lack of a comprehensive framework
- (too) Focused tools

Background: the causal loop



General objectives

- To understand the relation between agriculture, landscape features and the competitiveness of rural areas;
- To explain the role of the CAP on the mechanisms underneath the interactions between agriculture, landscape and rural development;
- To develop a framework on the contribution of agriculture to landscape management able to support agricultural policy design.

Specific objectives(1)

- Understand the relation between agriculture, landscape features and the socio-economic development of rural areas;
- Explain the extent to which landscape can be considered a driver for the competitiveness of the agricultural sector in rural areas and for the creation of jobs and income in rural areas;
- Identify the mechanisms that explain the second-order economic impacts of landscape in rural areas;
- Understand the role of the CAP in points 1, 2, and 3 above, in order to contribute to developing a policy-relevant framework;
- Test appropriate methodologies that can be used to measure the socio-economic second-order effects arising from the provision of landscape by agriculture;

Specific objectives (2)

- Provide empirical evidence on the above issues in order to achieve a validated and practically relevant conceptual framework;
- Develop a framework on the contribution of agriculture to landscape management able to better support policy design. This framework is aimed at valorising landscapes as public goods and maintaining landscapes for their ecological and socio-economic functions.
- Provide a closer integration between different EU and candidate countries, different stakeholders and scientists in order to build a common ground for cross-country collaboration on landscape management while taking into account the variation of landscape and its appreciation across the EU territory.

Key features: 9 case studies

Montoro - ES



Lienz - AU



Pazardzhik - BG



Ferrara lowlands - IT



Winterswijk - NL



Chlapowski Park- PL



Isparta - TU



N. Corse - FR



Brandenburg - DE



Key features (1)

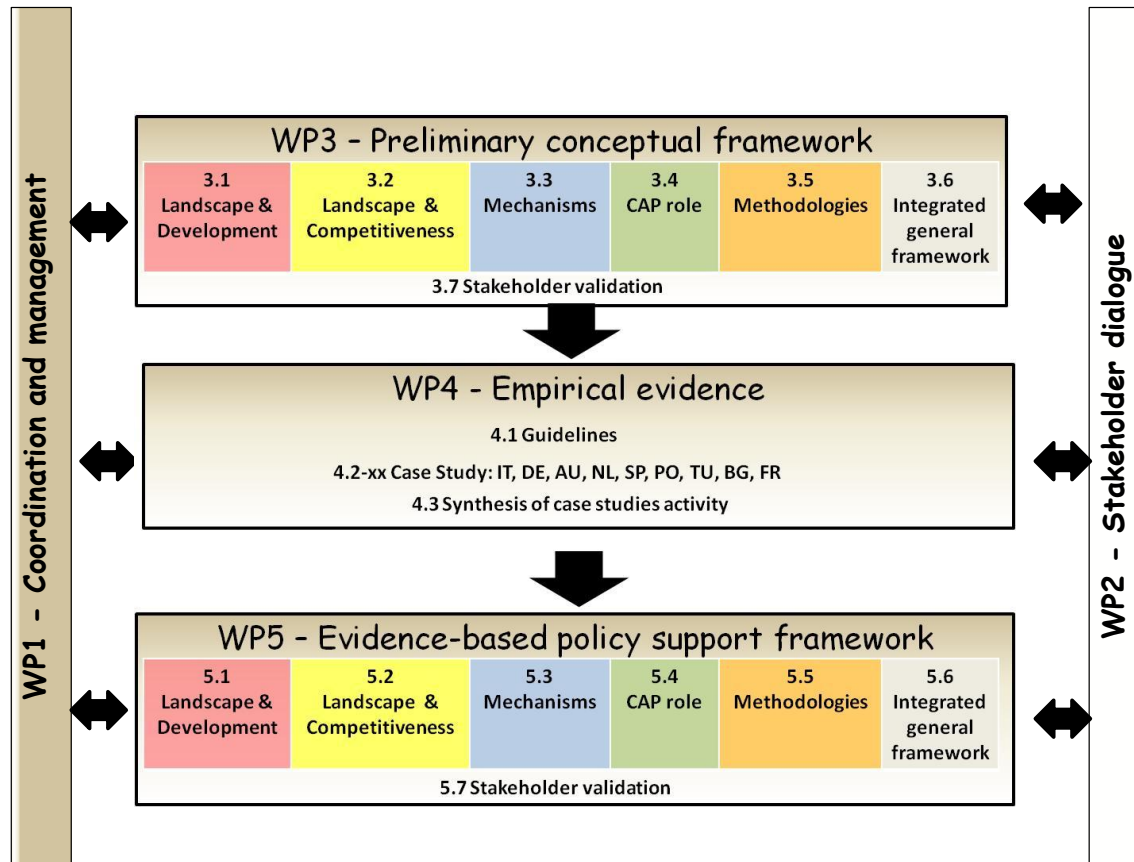
➤ 2 stakeholders' boards:

- Plenary Stakeholder Laboratory (representatives from case study countries and other EU countries + EU-wide institutions)
- Local Stakeholder Laboratory (representatives of regional/national administration, Rural Dev. Agencies, Associations, NGOs, from the case study areas)

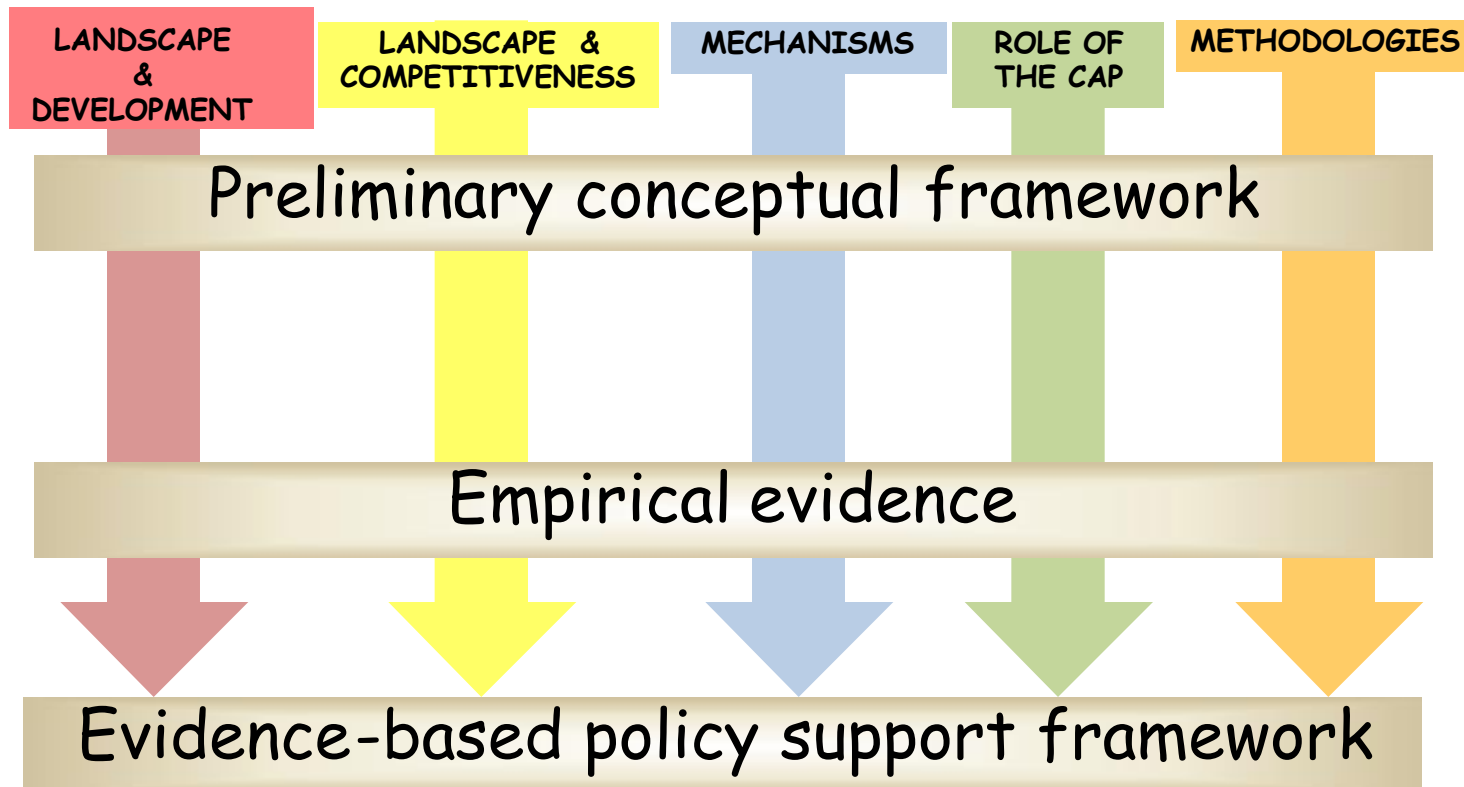
Key features (2)

- A broad definition of landscape (operational grid = landscape services);
- Focus on landscape functions;
- CAP will be addressed in all its components;
- The Project places a particular emphasis on the second-order effects exerted by landscape management;
- Multidisciplinary perspective + mixed method approach;
- Development of a generally applicable framework based on a broad coverage of countries and landscape types;
- Look at the effects of landscape even outside the area identified by the landscape itself.

Organisation



Strategy



Focus: the final evidence-based support tool

- will be a framework for supporting improved policy design in the field of landscape management, with the final aim of allowing a better contribution of landscape management to rural economies

For more information

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